

Youth Generated Ideas for Activities to Raise Awareness

From our 2009 Network Conference

- Admin calls all families
- Alert phone call to families
- Assemblies / Pep Assembly – SBHC skit
- Bag stuffers – grocery stores? (businesses – keeps money in the community and helps economy)
- Baked goods sale
- Booth at community events
- Booths, posters, flyers and brochures
- Classroom presentations, community groups, churches
- Clubs
- Contest to brand SBHC
- Drive in movie
- Explain full range of services
- Facebook/Facebook-fan site
- Find students interested in health and marketing art?
- Freebies (t-shirts, bracelets etc)
- Fund raising bowl-a-thon
- Media
- Newspapers and news agencies
- Open house
- Open house for community and staff
- Open Houses at SBHCs
- Organize a marketing campaign
- Parade
- Parent groups – Outreach
- Post card to families
- Poster contest – everywhere, small and large
- Present to PTSA
- Raffles
- Repeat message!
- SBHC awareness week
- Scholarships
- School email listserve
- School newspapers
- Student projects
- Student survey
- Students on school board meetings and peer review for SBHC
- Surveys students – by students
- Table top tent topics
- Texting campaign
- Town hall meeting
- T-shirts
- Video announcements
- Visual advertisements – t-shirts and hats
- Windshield fliers