

# Challenges

- CCO - unknown model - shifting landscape/earthquake
- Rural health cost model and charge to CCO
- Integration into CCO when there is no hospital/medical hub - fitting into medical home
- Healthy Kids Insurance → new medical home = loss of students seen at SBHC
- Kids on OHP/Healthy Kids - keeping them on

# Challenges - Billing

- The cost of billing (system, resources)
- Payment reform - how will it change things
- The uninsured/undocumented
- Types of services
  - Preventative
  - Non-billable
- Flex accounts and high deductibles
- Consent impact generating unknown deductibles, co-pays
- Billing third party payers
  - Credentialing providers
  - Payment send to patient (BCBS)
  - EHR and Workflow
  - “Making the case” to third party payers

# Challenges

- Educating parents and the model
- Teach parents how to be good health consumers - values and importance - raise young people on value of prevention
- Lower income families use services as crisis

# Challenges

- Reproductive health care/family planning causing community opposition
- School Board restricting services
- Safety net issues are not just SBHC issues
- Quantifying the value of SBHC visit
- Understanding SBHC role/services vs. school nurse
- School nurse shortage

# Opportunities

- CCO
- SBHC well positioned in prevention
- Link between health care reform and education reform/EI health and education link
- Strategies for reproductive/family planning services, including community advisory groups