



## Sample Public Service Announcement

You can send this to your local radio stations

Re:

School-Based Health Care Awareness Month, January, 2011

Date:

To be aired on or after

January 1, 2011

Contact:

Liz Smith Currie

(503) 813-6440

10 seconds:

Healthy kids learn better. January, 2011 is SBHC Awareness Month. Oregon's 54 School-Based Health Centers provide accessible, quality health care and prevention services to thousands of children and adolescents. Learn more by visiting [www.osbhc.org](http://www.osbhc.org).

15 seconds:

School-based health centers are like having a doctor's office in your child's school. Oregon's 54 School-Based Health Centers provide accessible, quality health care and prevention services to thousands of children and adolescents, keeping them healthier, in school and ready to learn. January, 2011 is School-Based Health Center Awareness Month. Learn more about how SBHCs are making a difference in our community by visiting [www.osbhc.org](http://www.osbhc.org).

30 seconds:

School-based health centers are like having a doctor's office in your child's school. Oregon's 54 School-Based Health Centers provide accessible, quality health care and prevention services to thousands of children and adolescents, keeping them healthier, in school and ready to learn. January, 2011 is SBHC Awareness Month. You can help Oregon celebrate by writing a letter to your legislator, school principal or school district thanking them for their support of health care in school. Learn more about how SBHCs are making a difference in our community by visiting [www.osbhc.org](http://www.osbhc.org).

The Oregon School-Based Health Care **Network** advances access to quality health care for youth.

PO Box 12191, Portland, OR 97212 P 503.813.6400 F 503.813.6498 [www.osbhc.org](http://www.osbhc.org)