

Scoring Rubric for Advocacy

AV

NHES#7: Students will demonstrate the ability to advocate for personal, family, and community health.

	Health-enhancing Position	Support for Position	Audience Awareness	Conviction
4	<ul style="list-style-type: none"> My health-enhancing position is extremely clear. 	<ul style="list-style-type: none"> I thoroughly support my position by using relevant and accurate facts, data, and evidence. 	<ul style="list-style-type: none"> I have demonstrated strong awareness of the target audience (e.g., the audience's perspective, interests, prior knowledge) as evidenced by presenting my argument accordingly. 	<ul style="list-style-type: none"> I have displayed a strong and passionate argument for the position and I have demonstrated a strong personal interest.
3	<ul style="list-style-type: none"> My health-enhancing position is generally clear. 	<ul style="list-style-type: none"> I adequately support my position by using facts, data, evidence; support may be incomplete and/or contain minor inaccuracies. 	<ul style="list-style-type: none"> I have demonstrated adequate awareness of the target audience as evidenced by presenting my argument accordingly. 	<ul style="list-style-type: none"> I have displayed a solid argument for the position, but I may have not demonstrated a personal connection.
2	<ul style="list-style-type: none"> My health-enhancing position is unclear or contains conflicting positions. 	<ul style="list-style-type: none"> I inadequately support my position, due to limited information, and/or some inaccuracy, irrelevant facts, data or evidence. 	<ul style="list-style-type: none"> I have demonstrated little evidence of awareness of the target audience as evidenced by presenting my argument accordingly. 	<ul style="list-style-type: none"> I have displayed a minimal argument for the position.
1	<ul style="list-style-type: none"> I've not stated a position stated OR my position is not health-enhancing. 	<ul style="list-style-type: none"> I have not provided any accurate or relevant support for my position. 	<ul style="list-style-type: none"> I have demonstrated no evidence of audience awareness. 	<ul style="list-style-type: none"> I have not presented an argument for the position.